

DESROSIERS ADVERTISING

2020 20th Street Boulder, CO 80302 (303) 440-1370 Fax (303) 440-1333 www.desad.com

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To Whom It May Concern:

Working in advertising and branding, I am very cognizant of business modifiers or "slogans". Dynamic Data Management (DDM) attaches the words "timely, relevant, reliable, business information" to their company name. After working with them for over three years, I feel those words couldn't be more accurate.

The finances of any business are entirely critical for its success. Dynamic Data Management is entrusted with my business lifeline and has greatly eased our operations. DDM functions as fluidly as in-house accounting department without the vast overhead. I truly appreciate the quality of the information they provide and the efficiency of the delivery.

Since my business hours often exceed the traditional 8 to 5, data accessibility is extremely important. My business finances are available at a moment's notice on the DDM website. I am able to access the relevant information to keep my business moving. At the click of a button, I can monitor my receivables, evaluate my YTDs, and pay bills, all right on-line.

Working with the DDM staff is always a pleasure. Most of our experience is communicating with Debbie, who I would like to recognize in particular as an outstanding member of their staff. Debbie is always extremely courteous, professional, thorough, and responsive. If I pose a question that requires further research, she is quick to locate the information and communicate it back to me. In addition to Debbie, Linda, Christine and Michelle are also valued members of our business relationship. I haven't had an opportunity to work with everyone at DDM, but I would imagine it would be the same positive experience.

Along with the words, "timely, relevant, reliable, business information" I would personally like to add just two words regarding my relationship with DDM, "thank you".

Sincerely,

Paul DesRosiers
President
DesRosiers Advertising